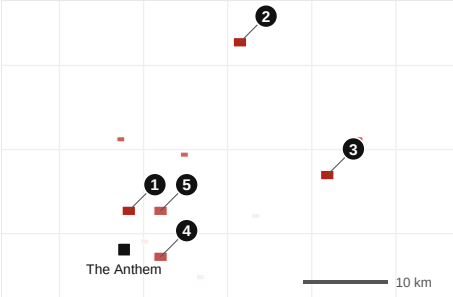


Start with this place: Amsterdam Lounge, a lounge in area 1 (U Street / Shaw): 3rd for this crowd, 50th for the room's usual crowd. 4.1 km from the venue. Ask to put up a poster. Q15-Q16

Why this one: the highest-ranked place for this crowd in area 1 that the room's usual crowd ranks 47 places lower.

Where this crowd stands out, compared with the room's usual crowd

Partial: The search widened to 60 km (fewer than 200 map squares came back within 40 km). Only 159 areas came back, so the signal is thin.



Fans compared with the room's usual crowd

under 1.0x 1.0 to 1.3x 1.3 to 2.2x 2.2x and up venue

- 1

U Street / Shaw, DC 2.78x
ZIP 20001, 20009, 20010, 20005. U Street / Shaw is about 2.8 times the room's usual crowd, at the 96th percentile for this crowd, and holds the largest rough split of the budget at 42.7%.
- 2

Laurel, MD 2.37x
ZIP 20707. Laurel is about 2.4 times the room's usual crowd, at the 77th percentile for this crowd, with a rough split of the budget of 14.3%.
- 3

Bowie, MD 2.19x
ZIP 20715. Bowie is about 2.2 times the room's usual crowd, at the 76th percentile for this crowd, with a rough split of the budget of 14.3%.
- 4

Anacostia, DC 1.77x
ZIP 20020, 20003. Anacostia is about 1.8 times the room's usual crowd, at the 86th percentile for this crowd, with a rough split of the budget of 14.3%.
- 5

Langdon, DC 1.74x
ZIP 20018, 20002, 20017, 20712. Langdon is about 1.7 times the room's usual crowd, at the 73rd percentile for this crowd, with a rough split of the budget of 14.4%.

Before and after the show

Spot	Type	Distance	Vs usual crowd
La Vie Q24-Q25	Restaurant	<0.1 km	5 places higher
NaRa-Ya Q24-Q25	Restaurant	<0.1 km	3 places lower
Southwest Soda Pop Shop Q24-Q25	Restaurant	0.2 km	1 place higher
Praline Bakery Q24-Q25	Bakery	0.3 km	11 places higher
Whiskey Charlie Q24-Q25	Lounge, not for fans	0.3 km	2 places lower
Station 4 Q24-Q25	Restaurant	0.8 km	11 places higher
CityBar Rooftop Lounge Q24-Q25	Bar, not for fans	0.8 km	11 places lower
21st Amendment Bar & Grill Q24-Q25	Restaurant, not for fans	0.8 km	5 places higher

Age policy: All ages (Ticketmaster age policy).

Budget split (a heuristic, not a forecast)

1 U Street / Shaw, DC	43% · \$2,562
2 Laurel, MD	14% · \$864
3 Bowie, MD	14% · \$858
4 Anacostia, DC	14% · \$858
5 Langdon, DC	14% · \$858

Compared with the shows this room usually books. Shading shows where this bill's fans stand out, not where buyers live.

Partners (17)

Partial: Record stores isn't searched yet: Qloo has no tag to find them by.

#	Place, address and phone	Area	Visit day	Why	Notes
1	Amsterdam Lounge† · Lounge 1208 U St NW Washington, DC 20009 (202) 986-6800	1 U Street / Shaw, DC	Thu 5 pm to 3 am	Ranks 3rd here for this crowd, 50th for the room's usual crowd. Q15-Q16	
2	Pure Lounge† · Bar 1326 U St NW Washington, DC 20009 (202) 290-7058	1 U Street / Shaw, DC	Thu 6 pm to 2 am	Ranks 4th here for this crowd; not in the usual crowd's list. Q15-Q16	
3	Right Spot Restaurant & Bart† · Lounge 1917 9th St NW Washington, DC 20001 (202) 455-4498	1 U Street / Shaw, DC	Thu 4 pm to 2 am	Ranks 6th here for this crowd; not in the usual crowd's list. Q15-Q16	
4	Teddy's Roti Shop† · Restaurant 3019 Georgia Ave NW Washington, DC 20001 (202) 882-6488	1 U Street / Shaw, DC	Thu 10 am to 8 pm	Ranks 11th here for this crowd; not in the usual crowd's list. Q15-Q16	
5	Ben's Next Door† · Restaurant 1211 U St NW Washington, DC 20009 (202) 793-8696	1 U Street / Shaw, DC	Thu noon to 11 pm	Ranks 12th here for this crowd; not in the usual crowd's list. Q15-Q16	
6	Sankofa Video Books & Café† · Bookstore 2714 Georgia Ave NW Washington, DC 20001 (202) 234-4755	1 U Street / Shaw, DC	Thu 7:30 am to 10 pm	Ranks 22nd here for this crowd; not in the usual crowd's list. Q15-Q16	
7	Harrar Coffee & Roastery† · Cafe 2904 Georgia Ave NW Washington, DC 20001 (202) 299-0101	1 U Street / Shaw, DC	Thu 7 am to 2 pm	Ranks 23rd here for this crowd; not in the usual crowd's list. Q15-Q16	
8	Thurst Lounge† · Restaurant 2204 14th St NW Washington, DC 20009 (202) 478-6717	1 U Street / Shaw, DC	Thu 5 pm to 1 am	Ranks 1st here for this crowd, 2nd for the room's usual crowd. Q15-Q16	
9	pi's deli† · Restaurant 1200 Sandy Spring Rd Laurel, MD 20707 (301) 490-3773	2 Laurel, MD	Thu 7 am to 4 pm	Ranks 12th here for this crowd, 29th for the room's usual crowd. Q17-Q18	
10	China American Inn† · Restaurant 601 7th St Laurel, MD 20707 (301) 317-1818	2 Laurel, MD	Thu 11 am to 10 pm	Ranks 18th here for this crowd, 39th for the room's usual crowd. Q17-Q18	
11	Ragamuffins Coffee House† · Cafe 385 Main St Laurel, MD 20707 Phone not listed	2 Laurel, MD	Thu 7 am to 5 pm	Ranks 13th here for this crowd, 2nd for the room's usual crowd; a good place on any night, not just this bill. Q17-Q18	
12	La Espiga De Oro Bakery† · Bakery 15101 Baltimore Ave Laurel, MD 20707 (301) 317-0006	2 Laurel, MD	Thu 6 am to 9 pm	Ranks 27th here for this crowd, 32nd for the room's usual crowd. Q17-Q18	
13	Laurel Tavern Donuts† · Bakery 115 Washington Blvd Laurel, MD 20707 (301) 362-7551	2 Laurel, MD	Thu 6 am to 3 pm	Ranks 42nd here for this crowd, 18th for the room's usual crowd; a good place on any night, not just this bill. Q17-Q18	
14	Oliver's Old Town Tavern† · Pub 531 Main St Laurel, MD 20707 (301) 490-9200	2 Laurel, MD	Thu 3 pm to 11 pm	Ranks 50th here for this crowd, 28th for the room's usual crowd; a good place on any night, not just this bill. Q17-Q18	

+3 more partners in partners.csv.

† Less certain: the search widened, the list was short or the place ranked low. Call before you go.

Suggested, not affiliated: no partner has agreed to anything. The small Q numbers point to the request behind each row. partners.csv has every row in full.

Podcasts and a sponsor

The Brilliant Idiots · podcast, national Q26
The Read · podcast, national Q26
Ratchet & Respectable · podcast, national Q26
Taft · sponsor, national Q27

Copy lines

"FLO at The Anthem, Wednesday, Feb 17: rhythm & blues with high energy and empowerment."
"FLO at The Anthem, Wednesday, Feb 17: independence and confidence, lively and social."
"FLO at The Anthem, Wednesday, Feb 17: a belonging night, fun and welcoming."
Each line is built only from approved Qloo tags (Q30, L1). No jokes, no artist voice.

Your list

No list of your own partners came with this plan.

What this sheet doesn't show

- Whether this plan sells tickets: nothing here measures sales.
- What fans will buy: these are tastes, not purchases.
- Where buyers live: the areas show where this bill's fans stand out from the room's usual crowd.
- Anything about one person, or whether a partner will move tickets.
- Thin signal: treat as a starting list.

Requests behind this sheet

33 requests: Q1-Q30, T1-T2, L1. Receipts for every Q number:
https://walkup-eight.vercel.app/plan/afc936c1-21cf-4846-a21e-9f5d39c2a58a#ledger (also in sheet.json). Plan afc936c1-21cf-4846-a21e-9f5d39c2a58a.
Street-team days and times are in street-team.ics; ad ZIPs and pins in zips.csv and pins.csv.
Events: Ticketmaster. Map data © OpenStreetMap contributors. Population: U.S. Census Bureau, ACS 5-year. Affinity data: Qloo.